

## ABSTRACT OF THE DISCLOSURE

A golf ball lifter and retriever made of a flexible, resilient, yet relatively stiff elastomeric plastic or rubber material for durability and function during repeated and extended use. The lifter may be mounted on the butt end of a club grip and is generally cylindrical having a ball engaging end portion and a club grip engaging end portion separated by a solid wall, the ball engaging end portion having four tapered fingers formed by lengthwise slits extending inward from the ball engaging end of the lifter.

The tapered fingers have gripping lips at the ball-engaging end. The slits are formed by the longitudinal edges of the tapered fingers and end in a circular bore acting as an edge joint and have two parallel circumferential ribs extending inward from the inner wall of the fingers for gripping the golf ball, the first rib being an inward extension of the gripping lips.